

Mill End Sale

A Chance For 500 Men to Hit the High Cost of Clothing A Staggering Blow

Here's good news! The Superior Woolen Mills' twice-a-year after-inventory sale of the one and two-suit lengths left from the previous season's selling starts tomorrow! And—man, oh, man—what a chance this is to hit the high cost of clothing a staggering blow. Prices come down so far in this great tailoring event it makes it seem like the good old times.

Three-Piece Suits to Measure For \$25.00, \$32.50, \$38.50 and \$42.50

And—Mind You—This Includes All Short Lengths of Suitings Formerly Priced Up to \$65.00

Come in and take your pick of all the one and two-suit lengths that we have! That's our offer! You will find them all divided into four great lots—on sale at these four prices. You'll find a lot of blue and black serges, fancy striped cassimeres, blue, brown and gray flannels, some worsteds, some chevrons, etc. As you'd naturally expect, most of them are in just the right weights for this winter weather, but there are many that you will find it mighty nice to slip into when next spring and summer roll around. Now's the time to get them!

We'll make them to your measure in the good Superior way—mind you, there's no sacrifice of our good tailoring, even though these prices are very much lower. Sale starts tomorrow and first choice is always best. Be one of the five hundred men who can profit by this most extraordinary tailoring sale.

Superior Woolen Mills

On Market
Between Fifth and
Sixth Streets



J. BACON & SONS

INCORPORATED
We Give and Redeem Surety Coupons.

DO YOU KNOW ABOUT OUR

Household Club Plan?

A Convenient and Dignified Method of Purchasing Household Requirements on Deferred Payments.

The outstanding features of this method are its convenience in making purchases without any considerable outlay of cash. The advantage of buying on the Club Plan during our various sales AT SALE PRICES. Whatever is the price of the goods to a cash or a charge customer, that is also the price to a Household Club Plan customer. There is positively no advance.

There are no "confidential arrangements." It is conducted upon an open basis with a fixed schedule of rates. The first payments and the monthly payments are the same to all.

SURETY COUPONS ARE GIVEN TO CLUB PLAN CUSTOMERS

Satisfaction In Eyeglasses

Every pair of Glasses that we furnish so thoroughly satisfies the wearer that he recommends our service to his friends. We guarantee complete satisfaction.

Superior Deep Curve Lenses, with any mounting in stock, case and cord complete.....\$4.50
Small Shelltex Rims.....75c Extra
We fill your oculist's prescription or duplicate your old lenses. No charge for examination.



HARVEY-JELICO COAL CO.

(INCORPORATED)

The Company With the Coal and the Service.

Famous Black Joe Lump Coal from Eastern Kentucky. \$7.00 per ton delivered; \$6.00 per ton at yards.

Yards located at Fifteenth and Magnolia. Yard at First and A.

Yard and Elevator, Pope and Payne Streets.

Both Phones at All Yards.

YOU would undoubtedly like to assure your family of a steady income after you are gone.

IF your heirs are specially trained in financial affairs it MAY BE safe to entrust your property to them.

SFCURE absolute safety and provide assured income by creating a TRUST FUND for them NOW.

Fidelity and Columbia Trust Co.

Columbia Building—Fourth and Main.

The Oldest Trust Company in the South.

Now Open For Business
BLUE GRASS GARAGE
"THE OLD ARMOY" (Incorporated) ABSOLUTELY FIREPROOF
535-37-39-41 SOUTH SEVENTH STREET
AUTOMOBILES STORED AND WASHED
SPECIAL ATTENTION TO THEATER STORAGE 25 CTS. ALL MEN IN CHARGE EXPERIENCED.
City 8400—PHONE—Main 1049

MERRY PARTY.

The home of Mr. and Mrs. M. J. Duffy was the scene of a very merry dancing party last week, when friends gathered in honor of their daughter, Miss Catherine Duffy. The guests included Misses Elizabeth Lobe, Dorothy Bowes, Clarissa Doll, Adelle Stokes, Estelle Lynn, Rose Kolb, Gertrude Klapheke, Ruth Morgan, Gertrude Pike, Henrietta Bohmer, Elizabeth Ebber, Lucille Klapheke, Blanche Duffy, Mary R. Gates, Messrs. Willis Ramsey, Paul Kendall, Lynn Taylor, Clifford Doll, Harry Hibbs, Fred Knobbs, Bud Badidge, William Hibbs, Edwin Bohmer, Louis Ebber, Orby Rutter, James Haupt, M. J. Duffy, Jr.

MACKIN COUNCIL.

Mackin Council's basketball team scored a great victory Saturday evening, defeating the strong Calumet team of New Albany. Manager Thornton extends an invitation to all basketball fans who enjoy a good game to drop around the club house on Wednesday or Friday evenings if they wish to see some real basketball.

On Thursday evening, January 22 Mackin Social Club will give its Leap Year dance and extends a cordial invitation to its friends to be present on the occasion, assuring them of an enjoyable evening.

EUCHE, LOTTO, LUNCH.

The pupils and patrons of Cedar Grove Academy invite their friends and acquaintances to a euche and lotto party on Tuesday, January 22, afternoon and evening, at the Academy. Thirty-fifth and Rudd, when they will enjoy a pleasant time. Games will be called at 2:30 and 8 o'clock. Luncheon will be served.

MEN'S PROGRESSIVE LEAGUE.

St. Anthony's Men's Progressive League is the name of a new society just organized and will have for its object the advancement of the interests of that parish. The officers are: Sec. O. Habbuch, President; J. W. Bickel, Secretary and Charles V. Schmitt, Treasurer. The League will hold its first entertainment in St. Anthony's Hall, Twenty-third and Market, on February 3 and 4, with a big talk and euche party as the feature.

ENJOYED BANQUET.

The Rev. George A. Weiss gave an enjoyable banquet last week to the choir of St. George's church, of which he is pastor, in appreciation of their excellent work. Those present were Mrs. George Goebel, organist; William Hodapp, choir director; Mesdames J. C. Gruber, Edward Bromar, Henry Fehler, F. D. Fust, George Strange, Miss J. G. Metz, James Huth, A. T. Dirck.

JEFFERSONVILLE.

Walter C. Dolan and Miss Emma Laura Dunn, both of Jeffersonville, were married Tuesday night at the rectory of St. Augustine's church, the Rev. Michael Hall officiating. The marriage of William White and Miss Rose Reiding, of Port Fulton, was performed at the rectory of St. Anthony's church on Thursday evening by the Rev. Oeder Auer.

THEY ARE BUSY.

The members of St. Helena's Co-operative Club have outlined a programme of unusual activity for the pre-Lenten season. These young women conduct dances for the soldiers at Camp Taylor at Hut 3 every Thursday evening and Saturday afternoon. Their social meeting takes place on Monday night, January 22, and will be featured by a lecture and entertainment. The Dramatic Circle announces "a dress rehearsal" to be given soon, and the club dance will take place early next month.

CLIMB THRIFT LADDER.

The Knights of Columbus climbed high on the ladder of thrift according to an estimate made by William P. Larkin, Overseas Director, who stated that during the year 1919 the order had heeded the national doctrine of saving to the record figure of \$500,000,000. Of this stupendous amount several hundreds of thousands of dollars are represented by investments of the national body in Liberty and Victory bonds and Savings Stamps. A recapitulation of the 1,800 councils of the Knights reveals that they industrially contributed enormous funds in governmental securities. More than \$175,000,000 has been invested by 500,000 members of the order in thrift stamps and Liberty bonds alone. Mr. Larkin stated that the Daughters of Isabella, which is the women's auxiliary of the Knights of Columbus, had taken a very prominent part in the thrift campaign and had a total investment amounting close on to \$1,500,000. The campaign to spread the doctrine of thrift throughout the country is already progressing for the new year, he said, and the Knights hope to repeat and surpass the total of half a billion dollars—the 1919 record.

MUST MOTHERS WORK?

The American Woolen Company will establish a "motherhood insurance" which is to afford four weeks' benefit without cost to every prospective mother in the employ of the corporation. This may be well-meant and highly philanthropic, but we heartily agree with the trade unionist's comment when he writes: "This announcement may bring joy to 'uplifters' and social workers, but it is a bitter indictment against wages paid to the father and supposed bread-winner." It is indifferent what the wage rates may be in this particular corporation, but it is time that Americans realize that Christian civilization requires the presence of the mother in the household and not in the factory. Once a living wage has been secured for every head of a family it will be possible to legislate against the employment of mothers away from the children whom the Almighty has committed to their own direct care and not to the step-motherly affections of even the best of day nurseries. Why indeed must mothers work in factories?

COUNTY BOARD MEETING.

The County Board, A. O. H., will meet Friday evening, January 23, in Bertrand Hall. Being the first meeting of the new year, it is expected the divisions will be fully represented.

HERMAN STRAUS & SONS @

FOURTH AVENUE INCORPORATED MARKET STREET

We Give and Redeem Gold Trading Stamps.

WHY NOT BUY UNDERWEAR

WHEN YOU CAN SAVE? THE BIG

SALE FOR MEN CUTS HIGH COST.

\$3.00 Union Suits \$2.39. Splendid quality of heavy ribbed cotton; comes in cream or white, sizes 36 to 46; \$3.00 quality; Monday, special suit, \$2.39	\$3.50 Union Suits \$2.79. Cooper's spring needle cotton rib; white or cream color; sizes 34 to 46; \$3.50 quality; Monday special.....\$2.79
\$4.00 Wool Mixed Union Suits \$2.89. Bristol make; heavy gray, wool mixed; these garments are known for their softness and comfort; sizes 34 to 46; \$4.00 quality; Monday special.....\$2.89	\$3.00 Wool Mixed Shirts and Drawers \$2.39. Famous Glastenbury make; fine heavy gray; wool mixed; nonshrinkable; sizes up to 50; \$3.00 quality; Monday special.....\$2.39
\$1.50 Cotton Rib Shirts and Drawers \$1.25. Heavy cotton ribbed; ecru or white; splendid make; sizes up to 46; best \$1.50 quality; Monday special.....\$1.25	\$3.00 Velveteen Rib Fleece Union Suits \$2.39. The genuine velveteen make; soft and plenty of comfort; sizes up to 46; standard \$3.00 seller; Monday special.....\$2.39
\$4.00 All-Wool Shirts and Drawers \$3.39. Famous Glastenbury make; fine Australian lamb wool; nonshrinkable; sizes up to 50; \$4.00 quality; Monday special.....\$3.39	\$2.50 Wool Mixed Shirt and Drawers \$1.79. Heavy gray wool mixture; sizes up to 50; \$2.50 quality; Monday special.....\$1.79



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212 WEST MARKET STREET.

HIGH GRADE COFFEE

Coffee lb.....	40c to 60c
Tea, lb.....	80c to \$1.25
Coco, lb.....	40c
Baking Powder.....	30c to 60c
Extract, per tub.....	30c
Pie Filling.....	25c
Egg Mitt (20 eggs for 25).....	25c

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For Your Savings U.S. Government Protection.

More than 35,000 Bank Accounts, representing 100,000 people with a total deposit of more than \$10,000,000, is the monument of confidence built by the people of Louisville at this safe, conservative sixty-five-year-old bank.

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Where the home is brightest;
Where the work is lightest;
Where the meal is cooked best;
Where the range stands the test
—That's where the "Quick Meal" comes in.

Where work is quickly done;
Where cooking seems real fun;
Where baking gives delight;
Where drudge is out of sight
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